Strategic approaches to global supply chain management

By Mathias Tillmann

GRIN Verlag Apr 2013, 2013. sonst. Bücher. Book Condition: Neu. 211x142x1 mm. This item is printed on demand - Print on Demand Neuware - Seminar paper from the year 2012 in the subject Business economics - Business Management, Corporate Governance, grade: 1,7, Munich University of Applied Sciences, language: English, abstract: The increased trend of globalization and offshore outsourcing in business environments has made global supply chain management an important issue to a good number of businesses today. Global supply chain management distinguishes itself from the traditional supply management given the fact that it involves an organization's worldwide interests rather than a national or local perspective (Peng 2011, p. 465). The fact that this approach to supply chain management involves a large number of countries, presents new difficulties that need to be dealt with in a totally different manner than the latter. These new difficulties require a strategic approach to global supply management, which is unique from the traditional methods used to combat such challenges. The strategic approach will put in mind certain issues affecting businesses today like; globalization, strategic choices, opportunities and risks, and natural occurrences like earthquakes and its aftermath and consequences to supply like in the case of...

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