



The Movie Business Book, Third Edition

By -

Touchstone. Paperback. Book Condition: New. Paperback. 576 pages. Dimensions: 9.0in. x 6.1in. x 1.5in. Drawing from a variety of experts in an industry that has seen major technological advances since the second edition, *The Movie Business Book, Third Edition*, offers the most comprehensive, authoritative overview of this fascinating, global business. A must-read for industry newcomers, film students and movie buffs, this new edition features key movers and shakers, such as Tom Rothman, chairman of Fox Filmed Entertainment; Michael Grillo, head of Feature Film Production at DreamWorks SKG; Sydney Pollack; Mel Brooks; and many others. A definitive sourcebook, it covers nuts-and-bolts details about financing, revenue streams, marketing, DVDs, globalization, the Internet and new technologies. All of this -- and more -- is detailed in this new edition of the classic *Movie Business Book*. This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



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