



The Past, Present and Future of International Business and Management

By Torben Pedersen, Laszlo Tihanyi, Timothy Devinney, Torben Pedersen, Laszlo Tihanyi

Emerald Group Publishing Limited. Paperback. Book Condition: new. BRAND NEW, The Past, Present and Future of International Business and Management, Torben Pedersen, Laszlo Tihanyi, Timothy Devinney, Torben Pedersen, Laszlo Tihanyi, This volume concentrates on the substantive gaps in the IB/IM field and addresses whether these gaps are resolvable with our current theoretical and methodological toolkit. This entails three specific queries about the past and present: Have our theories advanced some combination of explanation and prediction? Have our methods proven to be effective in providing rigorous, robust and consistent evidence with respect to the explanatory and predictive validity of our theories? Have we studied the right phenomena in the right way?.



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